

You are invited to a special briefing about
local government innovation and
how emerging technologies
are creating better places

Local. Social. Digital. Doing connected government.

Tuesday, 22 November | 9.30—12 noon

Municipal Association of Victoria (MAV) offices
Reserve Bank Building (cnr Collins & Exhibition Streets)
Level 11, 60 Collins Street, Melbourne

Local Government

briefing by Dominic Campbell

Founder, FutureGov (Washington DC/London)

Dominic Campbell is a leading UK digital government specialist and social innovator with a background in government policy, communications and technology-led change.



He is an experienced organisational change agent with senior management experience in implementing highly successful change initiatives within the local government sector, with a primary interest in emerging uses of new media and “social” strategies to deliver public service transformation and social innovation.

Dominic will discuss his experiences and emerging trends and practice in civic innovation, including specific observations in such areas as:

- Trends in innovation for Local Government in the UK and United States;
- Leveraging resources in times of austerity through more effective engagement;
- Social innovation: improving design and delivery of community services;
- Emerging tools and strategies in community engagement and citizen interaction;
- Making sense of new media and social technologies to solve real-world local problems.

a conversation with **FutureGov**

Panel discussion

The session will also feature a facilitated panel discussion with:

- ◆ Cr Chris Meddows-Taylor, Mayor, Central Goldfields Shire;
- ◆ Cr Bill Pemberton, City of Whitehorse;
- ◆ John Hennessy, coordinator for MAV *Future of Local Government* Strategic Change group;
- ◆ Allison Hornery, co-founder CivicTEC; co-host, Gov 2.0 Radio.



Panel session includes opportunities for interactive discussion and questions from **all participants**.

Further information

Please contact **John Wells** on 0417-443 811 or **Allison Hornery** on 0409-363 136 with any queries.

Supported by



This is **FREE** of charge and places are limited so **REGISTER** online ASAP:



www.dcmel.eventbrite.com